



# ADVANCED DIPLOMA IN PROJECT MANAGEMENT (AdvDipPM)

PROSPECTUS



## ACADEMIC QUALIFICATIONS OVERVIEW

### PURPOSE OF THE ADVANCED DIPLOMA

Cranefield College's Advanced Diploma in Project Management course is designed for working professionals who wish to deepen their knowledge and understanding of project and programme management theories and practices to enable them to pursue a career and apply cutting-edge port-folio management skills and principles in the prevailing fourth industrial revolution (Industry 4.0 or 4IR). Momentous changes are occurring in the 4IR environment, and project and programme management is now more than ever before a vibrant and extremely valuable field of study. One cannot be a successful leader without possessing project and programme management acumen. The Advanced Diploma in Project Management is an accredited NQF Level 7 qualification.

The Advanced Diploma's distance learning format and structure allow for flexibility and meet the needs of working professionals with limited time to study. The project and programme management knowledge gained is fully aligned with the Project Management Institute's PMBoK (Project Management Body of Knowledge) and the International Project Management Association's ICB (International Competency Baseline). Successful candidates with sufficient practical experience will be equipped to sit for the PMI's PMP (Project Management Professional) certification, and the more experienced for PMI's PgMP (Program Management Professional) certification. Such candidates also qualify for ICB levels D and C certifications. Moreover, module AD1 is validated by ECSA for 3 CPD points.

Cranefield College is an ISO-9001-certified leader in private higher education and selects only the best in terms of highly qualified and experienced lecturers who are at the cutting edge of development in their fields. This ensures that students enjoy first-class tuition and derive maximum practical benefit from their studies. Moreover, they will be in a position to be positively influential in the job market very early in their studies. Nevertheless, the syllabus carefully guides every student systematically from first-step foundations and into more advanced aspects at the appropriate point in each module of the course. The needs of those who are already experienced in the job market are accordingly attentively met.

Advanced Diploma graduates are equipped to be leaders in the 4IR economy but will also have gained a solid foundation for advanced post-graduate studies, through which they could continue to achieve greater heights in terms of developing their expertise. Qualifying students who further their studies through Cranefield may next enrol for the Post-graduate Diploma in Programme Management (completed part-time in nine months) and thereafter for the Master of Commerce in Programme Management (completed part-time in two years, depending on module choices and personal progress). Exceptional students may later in their careers progress all the way to the Cranefield PhD in Commerce and Administration, which signifies the highest level of attainment.

### YOU WILL LEARN TO

- Demonstrate and apply the project and programme management acumen required to strategically support the fourth industrial revolution (Industry 4.0 or 4IR) economy management functions of leading, creating, implementing and improving; and
- Understand the risks and complexities of the Industry 4.0 economy, the profound influence these elements have on organisational transformation and change, and how to counter it in order to sustain organisational improvement and performance; and [elective]

## ALL CRANEFIELD QUALIFICATIONS ARE ACCREDITED BY THE COUNCIL OF HIGHER EDUCATION.

### OUR APPROACH TO TEACHING AND LEARNING

To furnish you with a solid theoretical and practical background, the academic programmes provide an introduction to basic and major areas of project and programme management. Included in our teaching are traditional and innovative learning approaches.

### EMPHASIS IS ON LEARNING INSTEAD OF TEACHING:

- Students should prepare themselves thoroughly by studying the prescribed text and recommended reading material.
- Facilitates internalisation of information.
- Promotes meaningful participation in syndicates.
- Classes take the form of presentation and discussion, rather than conventional lectures.
- Both theoretical understanding and practical skills in application are promoted.
- Emphasis is on hands-on problem solving.



- Reflect critically on the role of quality and performance management in the 4IR organisational value chain, particularly the cross-functional programme-managed supply chain and project components thereof, with the aim of achieving optimal benefits of strategic importance; or [elective]
- Understand and apply organisational strategy theory and practices to meet challenges in a predominantly emergent manner in the internal and external organisational environment to enhance the value creation ability of 4IR learning organisations.

## APPLY WHAT YOU LEARN TODAY IN YOUR JOB TOMORROW

In the current economic climate, employers prefer job-relevant education and training for improving the abilities of employees and for providing them with the necessary skills to apply what they learn today in their work context tomorrow. All academic programmes and modules are presented in English and due to the structure of all Cranefield's academic programmes, students who choose to attend live or live online classes spend only one day per month away from work.

Note that live inter-active online classes are streamed globally via the Internet. Student syndicate groups meet outside of work hours to discuss their practical case studies. Cranefield's state of the art teaching and learning technologies allow classes, and even syndicate group meetings, to be attended live online via the Internet anywhere in the world. Recordings of classes are available for revision purposes, or where a student is unable to attend a live online session or resides in a country that falls outside the timeline.

To cater to the needs of working students, there are intakes in each quarter of the year so as to allow for flexibility in terms of being able to commence studies in January, April, July or October in any given year. Learning modules are offered in series, with one module at a time being completed per quarter.

## LEARNING MODULES OUTLINE

### NQF level 7, with 120 credits

The Advanced Diploma consists of THREE modules of 40 credits each.

### Module Order of Precedence

MODULE	NQF LEVEL	CREDITS
<b>STEP 1: COMPLETE MODULE AD1</b>		
<b>Module AD1:</b> Project Management: Leading, Creating, Implementing and Improving	7	40
<b>STEP 2: COMPLETE MODULES AD2 AND AD3 IN ANY ORDER</b>		
<b>Module AD2:</b> Programme Managing, Organisational Performance and Innovative Improvement	7	40
<b>Module AD3:</b> Supply Chain Quality and Performance Management	7	40
	<b>Total Credits</b>	120

\*If the Admissions Committee determines that your current academic qualifications and working experience are not sufficient for admission, the applicant will need to complete Module AC $\alpha$  (Project Management: Perspective, Planning and Implementation) at an additional cost before proceeding to Module AD1.

## ACCREDITATION AND CERTIFICATION

### Accreditation:

The Advanced Diploma in Project Management AdvDip(PM) is accredited by the Council on Higher Education at NQF level 7, with 120 credits (consisting of three modules of 40 credits each). The qualification is registered by the Department of Higher Education and Training. It particularly serves to meet the need for a professional qualification on the graduate level in project, programme and portfolio management.

### Certification:

The Advanced Diploma in Project Management (AdvDipPM) is fully aligned with the Project Management Institute's PMBoK (Project Management Body of Knowledge) and the International Project Management Association's ICB (International Competency Baseline). Successful candidates with sufficient practical experience will be equipped to sit for the PMI's PMP (Project Management Professional) certification, and the more experienced for PMI's PgMP (Program Management Professional) certification. Such candidates also qualify for ICB levels D and C certifications. Moreover, module M1 is validated by ECSA for 3 CPD points.

## PROGRAMME AVAILABILITY

The Advanced Diploma commences every quarter starting in January, April, July, or October. New enrollments start with module AD1, followed by AD2 and AD3. Module AD1 is offered four times per annum, while modules AD2 and AD3 are offered twice per annum. The sequence of the modules depends on which quarter the new enrollment commences. For details please view the **Academic Calendar** below (or click on "[Academic Calendars](#)" at the top of the HOME page). Learning modules are offered in series, with ONE module at a time being completed per quarter.

### Module AD1

Module AD1 is offered four times per annum, streamed live online globally. The learning programme can be commenced in any quarter of the year.

### Complete the remaining modules in any order:

Module AD2 and AD3 are each offered twice per annum in the following timeslots:

- AD2: April to June **and** October to December
- AD3: Jan to March **and** July to September.

Note that all lectures are streamed live online globally via Cranefield's Virtual Learning Environment (VLE). The online system also caters for viewing recordings of all classes afterwards.

## LEARNING MODE

Cranefield College offers technology-enhanced distance learning. It entails the integration of self-study, live inter-active online classes, and recordings of classes online. Cranefield's learning mode is supported by its online Virtual Learning Environment (VLE).

## \*ACADEMIC PROGRAMME FEES

### DIPLOMA FEE:

R 69,000.00  
Pay full fee, or R 4 500.00 registration fee and R 21, 500.00 per module.

*\*May be claimed back from your organisation's SETA (South Africa)*

### REGISTRATION FEE:

R4 500.00  
Three modules required to complete the academic programme.

### FEE PER MODULE:

R21, 500.00

### ACADEMIC PROGRAMME FEE

#### CALCULATION:

$R 4 500.00 + (3 \times R 21, 500.00)$   
 $R 64, 500.00 = R 69, 000.00$

\*If the applicant needs to complete Module AC $\alpha$ , an additional cost of R 21,500.00 for the module will be billed.

### PAYMENT OPTIONS

Full or 3 part payments

### CANCELLATION FEE

Contact Cranefield's Financial Co-ordinator.

### MODULE REPEAT FEE

Contact Cranefield's Financial Co-ordinator. *\*May be claimed back from your organisation's SETA (South Africa)*

## ACADEMIC PROGRAMME INFO

- **CLASSES PER MODUE**  
5 live inter-active online classes:  
09H00 – 12H00 RSA time  
(Greenwich +2)
- **LIVE ONLINE ATTENDANCE**  
Globally
- **ACADEMIC PROGRAMME START DATES**  
See Website
- **REGISTRATION CLOSES**  
7 days prior to starting dates
- **PROGRAMME DURATION**  
9 months – 3 modules





## CLASS ATTENDANCE REQUIREMENTS

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### All modules (live online):

- Although Cranefield operates on a distance learning mode, students are advised to attend the inter-active online classes streamed globally.
- Note that students can also view recordings of all lectures online in their own time.

### Live lecture session times and frequency

#### Time:

09h00 - 12h00

#### Contact Days:

Five (5) live inter-active online lecture dates per module, spread evenly over the three months duration of each module. For dates see the ACADEMIC CALENDAR.

## ENTRANCE REQUIREMENTS

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A Degree or Diploma coupled with relevant experience. However, applicants who do not yet hold a tertiary qualification may in some cases be considered for entry onto the Advanced Diploma programme on the basis of recognition of prior learning (RPL). For the purpose of RPL assessment, all relevant information and documentation, including a detailed curriculum vitae (particularly describing the applicant's substantial work experience) must be submitted to the Registrar (Academic). This is designed to provide opportunities to those who meet the following criteria:

1. Have completed at least the National Senior Certificate (or international equivalent).
2. Have been employed or active in the community for at least eight years since leaving secondary school.
3. Have gained substantial management experience in the workplace, holding a position of authority and responsibility.
4. Have successfully completed the foundational module ACα (Project Management: Perspective, Planning and Implementation) or PM Short Course (Project Management: Perspective, Planning and Implementation) at Cranefield College.
5. Have completed other courses related to the required competencies at credible institutions.

Applicants must generally comply with at least 1) to 5) above, but evidence related to 5) will also contribute significantly to RPL. Where an applicant has been identified by his or her employer as having leadership potential resulting from Human Resources career-path tracking, it is sufficient for him or her to comply only with 1), 2) and 4) above. In evaluating students for RPL purposes, current competencies in the field of Project Management that have been acquired by experiential learning through related studies and/or experience will be closely assessed.

### Submission of Documents:

1. Submit certified copies of your highest qualifications.
2. Submit a curriculum vitae, which must reflect all your qualifications and the latest grades received.
3. The Admissions Committee may, however, require you to provide certified copies relating to all courses/programmes attended at any other institution, prior to approving admission to the learning programme involved.

EVERY APPLICATION WILL BE ASSESSED ON ITS OWN MERITS.

## HOW TO APPLY

Complete the online application form and upload the required documents.



**APPLY**

*Kindly note applications close 7 days prior to the starting date.*

Should you experience any difficulties, kindly contact [registrations@cranefield.ac.za](mailto:registrations@cranefield.ac.za) or [admin@cranefield.ac.za](mailto:admin@cranefield.ac.za) for assistance.

## LIVE ONLINE DISTANCE LEARNING

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Cranefield College offers technology-enhanced distance learning. It entails the integration of self-study, live inter-active online classes, and recordings of classes online. Cranefield's learning mode is supported by its online Virtual Learning Environment (VLE).

All lectures are streamed inter-actively live online globally via Cranefield's Virtual Learning Environment (VLE). The online system also caters for viewing recordings of all classes afterwards.

Cranefield uses its Blackboard Learning Management System as a platform for the inter-active live online classes, which enhances the entire process for lecturers and students.

- Students are able to see and ask questions from the lecturer.
- Remote students, including those in other countries, are able to attend live inter-active online classes via the Internet, or view recordings thereof.

### CONTACT US:

Main Administration  
(South Africa)  
Tel: +27 (0)12 807 3990  
Fax: +27 (0)12 807 5559  
email: [admin@cranefield.ac.za](mailto:admin@cranefield.ac.za)

### CLASS DATES:

Have a look at our Academic Calendar.

### NEED MORE INFORMATION?

If you want to find out more about the Advanced Certificate in Project Management, have a look at our full Prospectus on our website.

### WHERE CAN I FIND IT?

Go to 'about us' on our website and select Prospectus.

